

# LOCAL HANDS

The concept of an app  
which helps to help

Project for competition of Design Master Scholarship in Web and Digital



# Goal

To organize mutually beneficial and open relationships in local communities in any town (houses, streets, areas) and by means of it make a better world.



# Audience

## “Hands”

People who have skills and ready to help their neighbors.

## “Needies”

People, who need help at home (physical, intellectual, emotional, specific).



# Tasks

## UX tasks

- Give to “Hands” an opportunity to publish their skills and sell or give it free to “Needies” in the nearest area.
- Give to “Needies” an opportunity to solve their needs fast and by hands of their neighbors.

## Business tasks

Collect and analyze data about audiences, it needs and skills in every area. This data gives different opportunities to monetize project, from target ads to paid service and products.



# Basic UX scenarios

## Hands



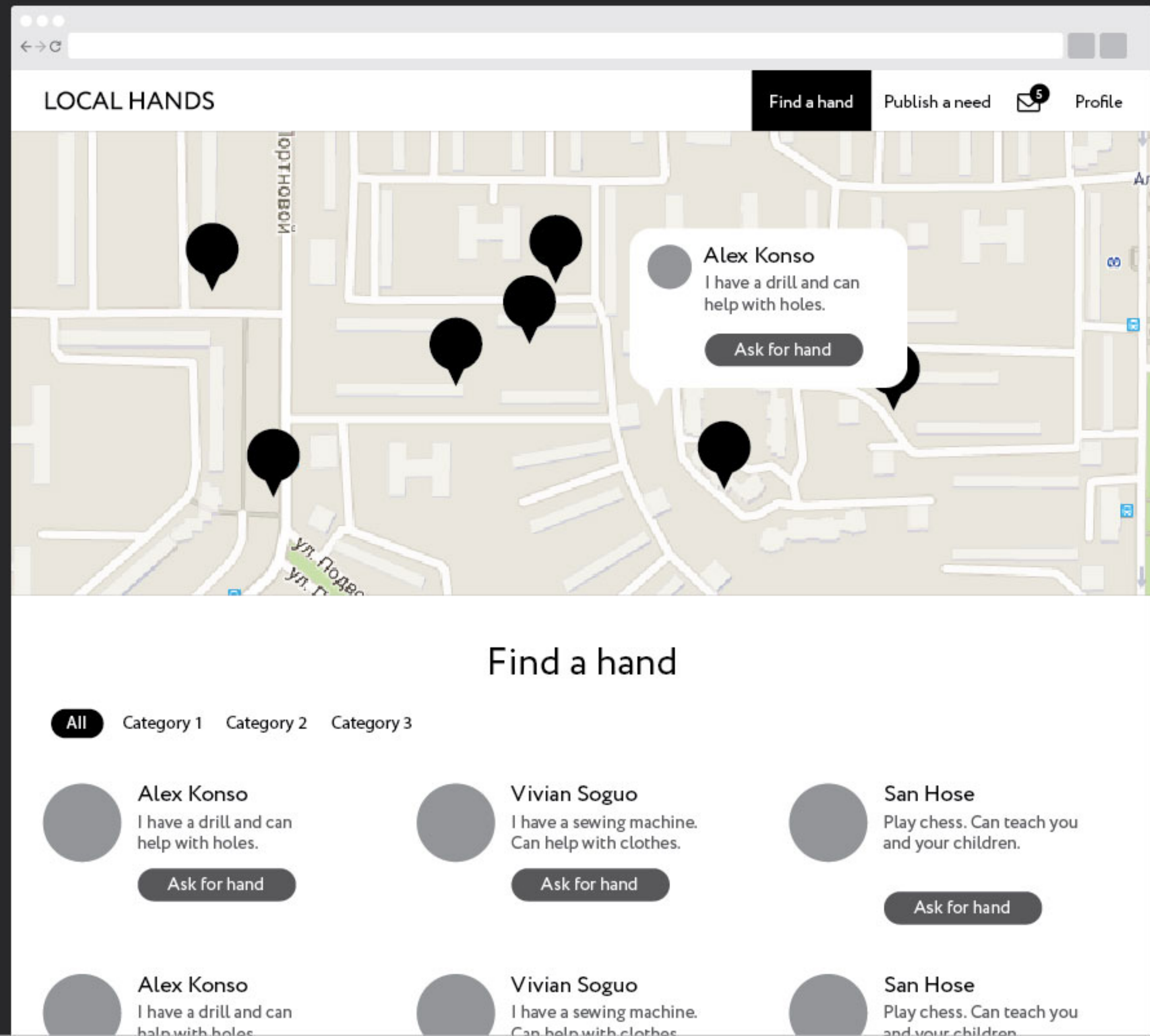
## Needies



# Interface

## Page to find hand

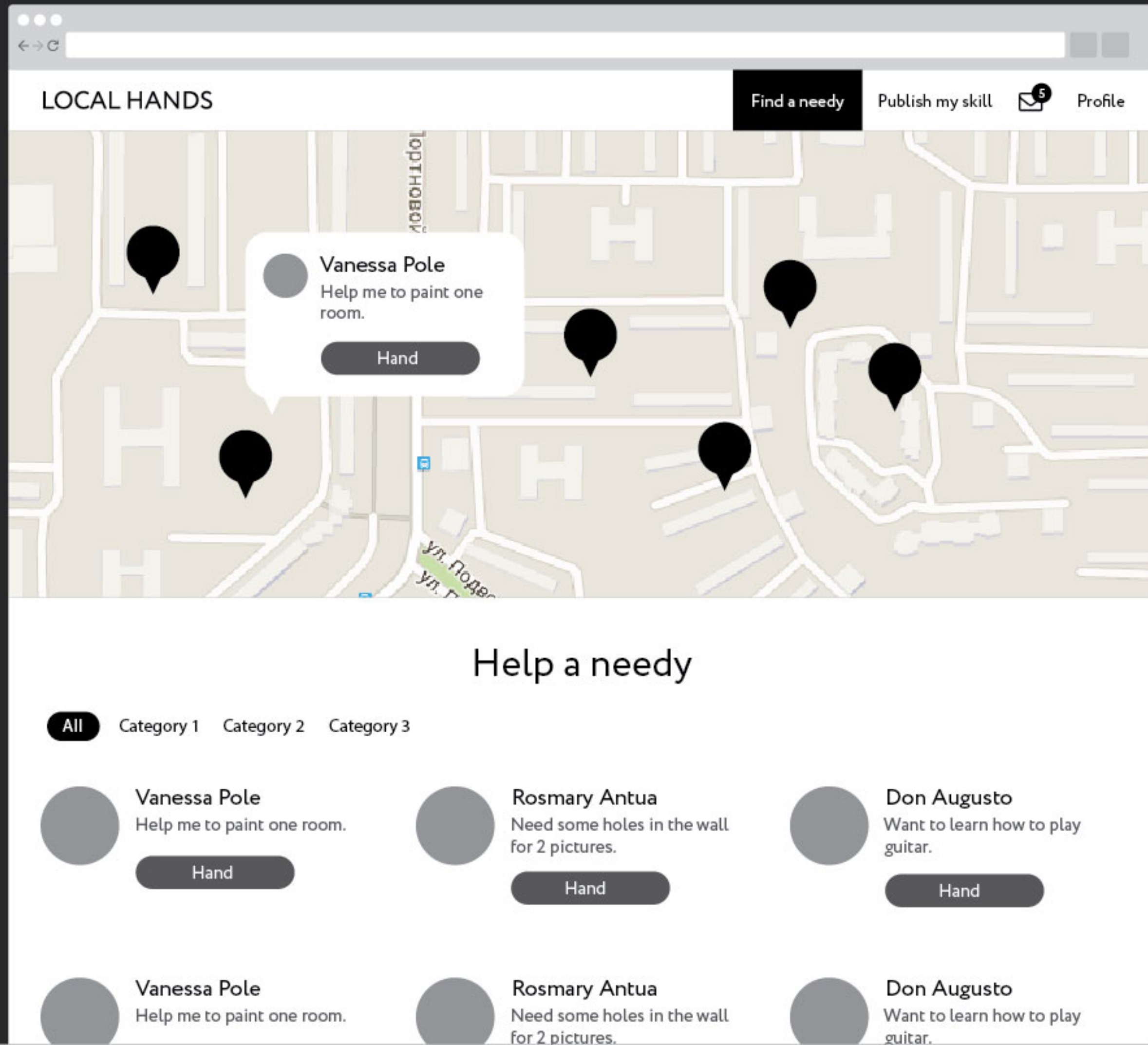
User can choose a hand from the list or on the map and make an offer to him.





## Page to find needies

User can choose a needy from the list or on the map.



# Thank you!



Vitaly Fedosov  
Branding + UX

[www.fedosov-vitaly.ru](http://www.fedosov-vitaly.ru)  
[brandx.fedosov@gmail.com](mailto:brandx.fedosov@gmail.com)